

Hudson River PCBs Superfund Site

**August 2003 - August 2004
Community Involvement
Activities**

UPDATE

Agenda

- **Review of Community Involvement Activities since the CIP was issued (August 2003)**
- **Upcoming Initiatives & Priorities**
- **Q&A / Feedback**

Frequently Used Tools

- **Community Advisory Group (CAG)**
- **Community Events**
- **Coordination with Local Government Agencies**
- **Email**
- **Fact Sheets (32 overall, 20 this year)**
- **Hudson River Field Office**
- **Listserv Notices (28)**
- **Mailing List Expansion (approx. 1400)**
- **Maps/Visual Aids/Event Displays**
- **Project Progress Reports**
- **Project Roadmap**

Frequently Used Tools, Cont.

- **Project Site Tours**
- **Public Comment Period**
- **Public Forums/Availability Sessions/Public Meetings (13)**
- **Public Input**
- **Reports/Concept Documents/Workplans**
- **Stakeholder Group Meetings**
- **Technical Assistance Grant (TAG)**
- **Technical Outreach Services for Communities (TOSC)**
- **Toll Free Hotline**
- **Web Site**

2004/2005 Initiatives

✓ **Ask “EPA” Program**

- Develop a log of questions from emails, phone call, letters, public forums, staff experience, etc. Look for commonly asked questions. Select a set of 15-25 questions per quarter. Post them on the Community Involvement section of the website; fact sheets.

✓ **Community Events**

- Seek out annual events. Ask the local Chambers of Commerce and Visitor’s Bureaus to add the office to the mailing list. Identify events that lend themselves to attendance or participation. Set goal for attending at least one event per year in each in the Upper, Mid- and Lower Hudson River area.

2004/2005 Initiatives, cont.

✓ **Environmental Justice Activities**

- Review current activities and discuss new methods of outreach.

✓ **Information Repositories (ongoing)**

- Visit each of the repositories. Check for ease of access, clear posting of information, accuracy of files, accuracy of contact information, future capabilities, any additional issues.

✓ **Mailing list expansion (ongoing)**

- Continue identifying individuals, community groups and organizations that may have an affinity for project related information. Coordinate with CAG members to distribute project information to constituent groups. Consider radio spots.

2004/2005 Initiatives, cont.

✓ **Public Television/ Public Access Television Shows**

- Consider public access avenues for outreach.

✓ **School Education Outreach Activities**

- Contact schools to offer in-class presentations. Begin scheduling presentations. Look for theme areas such as science fairs, Earth Day activities in April 2005, etc.

✓ **Video Productions**

- Produce a general project video that can be used for outreach presentations, community events, schools, etc.

2004/2005 Initiatives, cont.

✓ **Workshops/Seminars**

- Work with CAG to identify topic areas suitable for workshop/seminar format.

✓ **Display Advertising (Newspaper updates)**

- Consider monthly update advertisements in major newspapers throughout project area that highlight current and upcoming activities.

✓ **Other ideas, suggestions**

How Are We Doing?

- ✓ **Overall Community Involvement Program**
- ✓ **Individual Tools**
- ✓ **2004/2005 Initiatives**
- ✓ **Outreach Strategy**

Q&A Feedback